Community Health

Clients customize their own quarterly health and wellness magazine for their employees or others.

Improved communication leads to employees being more proactive in wellness prevention.

Employers realize substantial savings through better employee health and attendance.

Magazine furnished in digital or print, with surveys and savings coupons also available.
Real Results
With the Award Winning Community Health Magazine

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“...We only spend four to five hours a quarter working on it. CH does everything else.”
— Michael Garaofalo, AON Corporation
Local Content

Your Stories, Your Voice

- **Stories** highlight individual employees, groups and company initiatives.
- **Navigation** stories help employers realize substantial savings through more efficient utilization.
- Testimonials lead employees to change behavior for healthier outcomes.
- Community Health Magazine provides your employees a channel to share and connect with their colleagues.

Everyone in our group gets it delivered right to their home, so we know they see it.

— Denise Colarotolo, Smola Consulting
Content Creation
Connecting to Your Community

The Editorial Advisory Board starts and ends the publishing cycle by identifying local stories to highlight in the next issue and participating in feedback from the past issue and work-flow.

EDITORIAL ADVISORY BOARD
Local topics are shared by the client, details are discussed, and direction is established for the next issue.

GATHERING CONTACTS
Client representative shares contact information for employees showcased in the local content.

REACHING OUT
CM editorial staff reach out to employees to learn about their experiences, gathering details and first-hand quotes.

ART & DESIGN
Photos are gathered and a unique layout is designed to best showcase each story.

CLIENT REVIEW
A final draft of the magazine is provided to the client for review before publishing.

OFF TO PRESS
Once approved, the final magazine is sent to print and prepared for online posting.

FEEDBACK
At the next EAB, we share feedback on the previous issue and optimize the process for the next issue.
Digital Customization
Flexible Communications

Our digital services can be *customized* for your target audience and distributed monthly or quarterly.

You’ll receive a detailed schedule with key dates regarding the theme of each message and the platforms being used.
**Health Promotions**
Employees are invited to participate in fun and easy health promotions all year long such as Healthy Selfie, On Vacation and Favorite Healthy Holiday Recipes.

**Discount & Savings Membership**
As an incentive to increase participation, employees who complete their personal health assessment gain access to the largest discount and savings membership network in the country.

**Health Tips & Notifications**
Employees stay informed of the best ways to improve their health through emails and digital editions of the magazine that can be accessed on any device.

**Video Production**
We’ll work with you to create the perfect presentation that represents your organization.
Data Intelligence
Combined with Personal Story Telling
Health Care Providers

Community Health produces and publishes custom wellness magazines which are distributed to both Health Care system employees and local area businesses.
Health Care Providers

Community Health helps this provider reach households throughout the community with saturation marketing.
Health Care Providers

Community Health sends targeted messages and health care educational information across service lines for this Massachusetts based provider.

Extraordinary health benefits offered by the world’s leading companies.

Expert Medical Opinion
Executive Concierge
Physician Navigation
Clinic Connect
Virtual Medical Home
Specialty Pharma Outcomes Management

relationships save lives.

Contact us:
contact@advance-medical.net
866.778.7219
advance-medical.net
Community Health enabled this client to boost employee engagement five fold in just 24 months!

<table>
<thead>
<tr>
<th></th>
<th>BASELINE</th>
<th>YEAR 1</th>
<th>YEAR 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number Signed up for Wellness Programs</td>
<td>2,500</td>
<td>7,500</td>
<td>17,340</td>
</tr>
<tr>
<td>Number Enrolled in Fitness and Nutrition Programs</td>
<td>698</td>
<td>1,390</td>
<td>2,020</td>
</tr>
<tr>
<td>Number Completed Healthy Living Programs</td>
<td>698</td>
<td>1,390</td>
<td>2,020</td>
</tr>
<tr>
<td>Number Completed Personalized Health Recommendations</td>
<td>698</td>
<td>1,390</td>
<td>2,020</td>
</tr>
<tr>
<td>Number of Preemptive Medical Procedures Undertaken</td>
<td>608</td>
<td>777</td>
<td>1,600</td>
</tr>
</tbody>
</table>
The Allegheny County Schools Health Insurance Consortium achieved dramatic increases in both preventive screenings and Employee Assistance Program participation.

- **89%** Increase of preventive colonoscopies among eligible members
  
  - 3,750 to 7,100

- **327%** Increase of calls to Employee Assistance Program
  
  - 728 to 3,111

*In addition, CH helped this client significantly reduce stress related claims and absenteeism by boosting contacts to their employee assistance program in excess of 327%*
Medical claims paid by ACSHIC grew by just 3% in Year One and less than 2% in Year Two, versus 6% to 7% increases in previous years, and 12% growth in the greater Pittsburgh region.

Of medical claims paid represented an economic benefit to ACSHIC of $4.5 million in Year One and $5 million in Year Two.
Who We Are

Founded in 2006, Community Health is owned by shareholders of Community Media Group, a privately held Illinois-based newspaper publishing group that owns and operates daily and weekly newspapers, shoppers and a full-service digital agency.

Senior management of Community Media Group has an extensive range of knowledge and experience in both community, semi-urban and urban settings, and has long been recognized at the forefront of community newspaper publishing.

LARRY PERROTTO
Chairman

JOHN SATTERWHITE
Vice Chairman

MARK HORNUNG
Managing Director / Publisher

JOAN WILLIAMS
CFO

ZACH PAYER
COO
On Demand Services

Many of our clients rely on us to help them with their unique challenges. We can support your evolving needs and special requests by leveraging our experience and depth of relationships in the following sectors:

- Consulting
- Creative Design
- Web Development
- Health Risk Assessment
- Video Production
- Public Relations
- Programming
- Systems Integration
- Project Management
- Journalism
- Editing
- Plan Design
- Decision Support
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learn more at resultswithwellness.com